



2024 NATIONAL ELECTION SURVEY

Policy and Political Prospects

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BATTLEGROUND AND POLITICAL LANDSCAPE

- Unpopular Presidential nominees
- Dysfunctional political institutions
- Economic dislocation
- Social unrest and political divisions

America is deeply divided, and its politics reflect that reality.

NATIONAL (AND SOME LOCAL) ISSUES

- Economy/Inflation
 - Immigration
 - Energy/Climate
 - Abortion
 - Health Care
 - Foreign Policy
- Others:
 - Taxes
 - Deficit
 - Crime
 - Education
 - Housing
 - Democracy

Democrats and Republicans have little common ground on priorities, let alone solutions.

PRESIDENTIAL CONTEST

Biden/Harris v. Trump/?

Battleground States

- Pennsylvania ☆
- Michigan ☆
- Wisconsin ☆
- Arizona
- Nevada
- Georgia
- North Carolina
- Florida?
- Minnesota?

[☆ “Blue Wall”]

Current Polling

- Generic Partisan Preference
- Key Groups
- Favorable/Unfavorable
- Right Track/Wrong Track

Other Factors

- Third Parties
- Age Factor
- Debates
- Conventions
- Trump VP
- Money, Organization, and Technology
- Late Voting

Ultimate Challenges: Can Biden disqualify Trump? Appeals to Swing Voters.

SENATE CONTROL: GRIM DEMOCRATIC MATH

Most contested races are currently Democratic seats, threatening the current one-seat majority. For control, Republicans need to pick up two seats, or one plus VP.

Key Races:

1. West Virginia
2. Montana
3. Nevada
4. Ohio
5. Michigan
6. Pennsylvania
7. Arizona
8. Maryland
9. Wisconsin
10. Texas/Florida

History: Presidential surges push close Senate races across the line.

HOUSE MAJORITY: AIR BALL

A dysfunctional Republican majority may be replaced, but the Presidential contest will likely define the outcome.

Landscape

- 65 out of 435 seats in play
- Tossup seats: 11 Democrats, 11 Republicans
- Candidate recruitment results
- Money, Technology

Likely Outcome: Narrow House Majority that favors the party in the White House.

ELECTION AFTERMATH: POLICY AND GOVERNANCE

Winning the Trifecta

Likely no clear policy mandate.

Issues looming:

- Fiscal challenges
- Tax policy
- Regulatory policy
- Health care: ACA Reauthorization, Medicare Solvency
- Immigration reform
- National defense and security
- Climate change and energy
- International trade
- Technology policy and investment

Divided Government is likely to produce continued legislative stasis and new regulatory initiatives.



Questions?

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